



BILLY TAYLOR

SOCIAL MEDIA CREATIVE & VIDEO CONTENT CREATOR

ABOUT

9+ years of industry experience with a TV station, production company and two social media agencies. Proficient in multiple Adobe Creative Suite applications. Comfortable in a variety of roles including creative, video editor, producer, presenter, videographer, shoot director and YouTube channel manager.

CONTACT

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EDUCATION

Broadcast Journalism degree,
Nottingham Trent University

OTHER WORK

Currently work occasional weekends and evenings as video editor, videographer, YouTube channel manager and commentator for non-league football team Hornchurch FC.

Many other client-based projects can be found via my website below.

WEBSITE

www.billyteecreative.com

WORK EXPERIENCE

- **Cubaka Social Media Creative**
2024-present

Work with a plethora of clients to ideate, produce and create both static and video social media content. Day-to-day includes concepting ideas for pitches, research on the latest trends, briefing calls with clients, video editing, graphic design and filming on shoots.

- **DAZN Video Editor and Producer**
2019-2024

Hired to work on the launch and day-to-day running of content on the Premier League's YouTube channel. Integral part of the 'Uncut' series, producing shoots, editing episodes, reporting on analytics and leading weekly calls. In my first season as producer/editor, we recorded an all-time high total views of 6.1m on longform content and 33m views on socials, going on to hit 56m social views the season after and 70m+ views in 2023/24. Also filmed and edited content for the DAZN Sport YouTube channel (Shorts).

- **The Hook Video Editor and Videographer**
2017-2019

Worked on video shoots and edits from mash-up comedy videos, to celebrity junket interviews, to more longform mini-documentaries. Also involved in directing shoots. Regularly use the Adobe Suite for sound design, editing, colour grading and motion tracking. Other day-to-day duties include content creation production, developing news stories into short, text-based videos and sourcing viral content.

- **Propeller TV Video Editor and Videographer**
2016-2017

Initially employed as a camera operator but was also used as a video editor, presenter, producer and scheduling assistant. Worked on filming and editing lifestyle and feature programmes of 20-30 minutes whilst also creating short news packages and editing content for social media.